

Johnathan von Fürstenmühl

Communications Assistant

A graduate with strong communication and organisational skills gained as a marketing assistant, communication assistant and administrative executive assistant, with experience living and working in international environments.



✉ johnathan.vonfurstenmuhl@gmail.com

📞 0032 492 79 86 12

📍 45, Diamantlaan, Brussels, Belgium

🐦 @JohnVonF

🌐 johnathan.vonfurstenmuhl

📷 instagram.com/johnvonf

SKILLS

Social Media Management

Office Pack

Adobe Creative Suite

InDesign

Event Management

Illustrator

Community Manager

Communication

Languages

Critical Thinking

WordPress

Storytelling

EDUCATION

Double Master Degree Program: Master of Business Administration, International Communication & Management NEOMA Business School

09/2016 – 07/2017

Reims, France

Courses

- Marketing and international trade.
- Management Globalization: economic, strategic and geopolitical issues.
- Enterprise resource planning (ERP).
- Trade and International Relations.

Master of Business Administration (MBA): Master in International Trade & Communication (International Exchange) University of Belgrano

04/2014 – 06/2016

Buenos Aires, Argentina

Courses

- International Trade.
- Supply Chain Management.
- The World Trade Organisation and Trade Policies.
- Marketing, trade and communication.

Bachelor of Science: International Politics and Economy Università Cattolica del Sacro Cuore

09/2012 – 06/2016

Milano, Italy

Courses

- Globalisation.
- Regional Trade Agreements.
- Economic Development.
- Climate Change and Global Environmental Politics.

LANGUAGES

French ● ● ● ● ●

Italian ● ● ● ● ●

German ● ● ○ ○ ○

English ● ● ● ● ●

Spanish ● ● ● ● ○

Dutch ● ○ ○ ○ ○

WORK EXPERIENCE

Communications Assistant Guerrilla Resistance [↗](#)

12/2017 – Present

Brussels, Belgium

Guerrilla Resistance is a Brussels based international art and discussion collective with the mission of giving visibility to those who feel like their voices have been silenced, such as, but not limited to, women, racialized, disabled, and queer individuals

Achievements/Tasks

- Creating and implementing strategies and developing online content.
- Maintaining the organization's social media accounts, including content creation and curation.
- Identifying and developing relationships with media personnel, community partners and artists to promote the poetry platform and events.

Growth Hacker & Marketing Assistant Woobe – Internal Networking Solution [↗](#)

07/2017 – 09/2017

Brussels, Belgium

Information Technology & Services

Achievements/Tasks

- Co-creating the new version of the website. [↗](#)
- Market research in the field of internal business communication.
- Processing of data and support in the Marketing Strategy.

Community Manager & Marketing Assistant Blügle – Crowdvertising & Influencer Marketing Platform [↗](#)

01/2017 – 07/2017

Brussels, Belgium

Marketing & Advertising

Achievements/Tasks

- Creation of communication campaigns on social networks.
- Provided creative and engaging content (Storytelling).
- Maintained viral growth on various social networks.

Administrative Executive Assistant Marcone Propiedades – Real Estate Agency

04/2014 – 06/2016

Buenos Aires, Argentina

Real Estate

Achievements/Tasks

- Creation of communication campaigns on social networks.
- Managing executives' diaries and arranging their daily schedule.
- Formatting information for internal and external communication (emails, presentations, reports).

VOLUNTEER EXPERIENCE

Communications Assistant at the Belgian Pride Egalité - LGBTI+ staff members of EU institutions

05/2018 – 05/2018

Brussels, Belgium

EGALITE was created in 1993 as an association of LGBTI+ staff members of EU institutions, aiming at combating any form of discrimination based on sexual orientation. In particular, we act to secure, within European Union bodies and institutions, non-discriminatory treatment for same-sex couples. At the same time, EGALITE also campaigns for the rights of LGBTI+ persons in Europe.

Tasks/Achievements

- Creation of communication campaigns on social media networks
- Increasing the visibility, the number of followers and the reach in the different social networks.
- Tagging relevant European Commission representations and participants during the Belgian Pride.